

Unlock Your Future With Edunation: Where Skills Meet Opportunity



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MESSAGE FROM THE CEO – EDUNATION

Dear, Students, Parents and Our Amazing Team,

When we started Edunation, our dream was simple — to help every student, from any background, get the right skills and guidance to build a better future.

Today, I'm proud to say that we are turning that dream into reality — with 30+ centers across India, and thousands of students learning with us both online and offline. Whether you're in a small town or a big city, Edunation is here for you.



To our students:

No dream is too big. No goal is impossible. You just need the right support, training, and belief in yourself — and that's exactly what we provide. Whether you're learning technology, makeup, business, or healthcare — your journey matters. And we are with you every step of the way.

To our team and marketing partners:

You are not just promoting a brand. You are part of a mission to change lives. Every student who joins us brings hope, and you help us turn that hope into confidence and success.

Our training is practical, job-ready, and future-focused. We offer both online and offline options to give everyone a chance to learn, grow, and succeed — anytime, anywhere.

Together, let's keep working hard. Let's keep believing in our mission. Let's continue to reach more students, create more success stories, and build India's most trusted training brand.

Thank you for being a part of the Edunation family.

Warm wishes,
Niloy Biswas
— CEO, Edunation

THE STORY OF THE INSTITUTE OF EDUNATION

Edunation is a dynamic and innovative training institute that was founded by a team of experienced professionals who recognized the growing demand for high quality education and training programs.

Our founders have a passion for teaching and are dedicated to providing an Engaging and interactive learning experience to our students. With a focus on practical, hands-on training, we offer a wide range of programs that cover various fields, including technology, beautician, healthcare, and more. We have state-of- theart facilities, highly qualified faculty Members, and a commitment to excellence in teaching and learning. Our programs are designed to be flexible and accessible, meeting the diverse needs and interests of our students. We strive to create a supportive and inclusive learning environment that fosters lifelong learning, personal Growth, and professional development.

Recognition & Certification of Edunation:



Registered entity under MSME.



Our Quality System complies with ISO 9001:2015



OUR MISSION & VISION



MISSION: Edunation Mission "Making Learning Simple, Practical & Powerful."

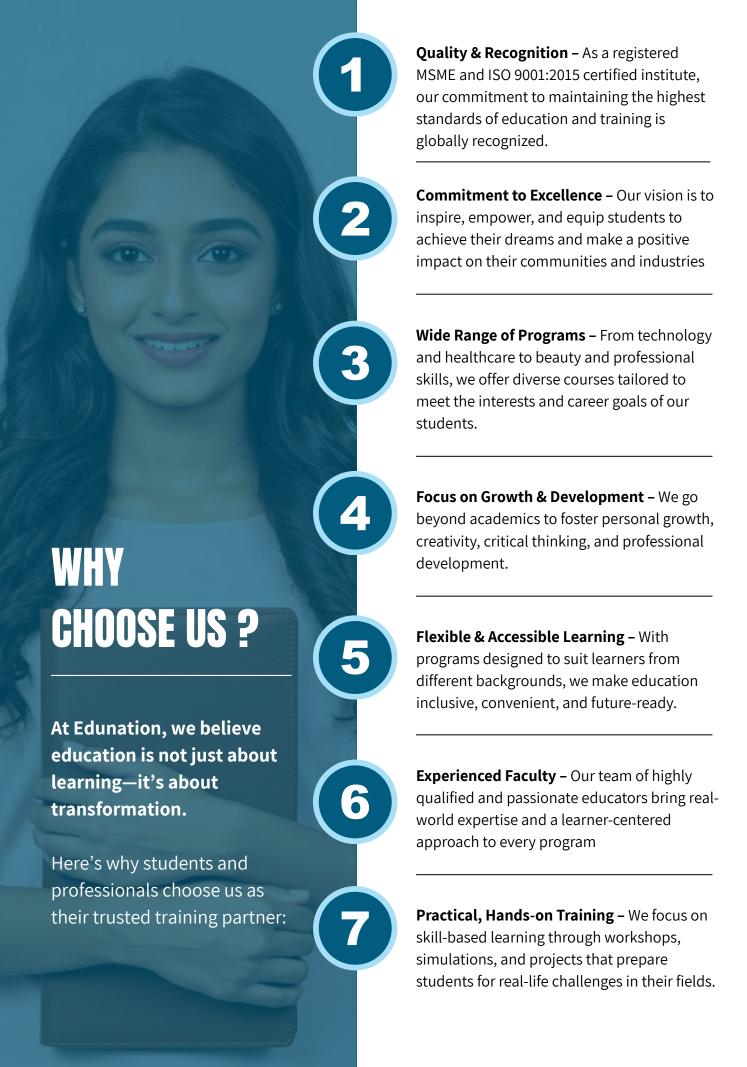
- Deliver job-ready, practical training.
- Make learning easy, engaging & fun.
- Keep students ahead with the latest tools & trends.
- Provide a friendly, motivating environment.
- Prepare learners for career and life success.



VISION: Edunation Vision "Empowering Every Student to Learn, Grow & Succeed."

- Be the most trusted training institute.
- Make quality education accessible to everyone.
- Inspire students to discover their potential.
- Build skills, confidence & bright careers.
- Create professionals who make a positive impact.







OFFICE IT

The Office IT course by EduNation is designed to build strong computer skills for students and professionals. It covers fundamentals, operating system basics, MS Word, MS Excel, MS PowerPoint, office management, and practical projects. With interactive learning and hands-on practice, learners gain the essential tools for office productivity. Classes are held twice a week for two hours, and the program is completed in three months, preparing participants for professional opportunities.

COURSE DETAILS

- Concept Of Opening System
- MS Word
- MS Excel
- MS PowerPoint
- Office Management
- Project

Course Duration: 3 Months

Class Schedule: Weekly - 2 Days / 2 Hours



SPEAK ENGLISH

The Speak English course by EduNation is designed to enhance communication skills and fluency in English. It covers vocabulary, reading, writing, presentation skills, and public speaking. Learners also develop confidence, body language, etiquette, and manners. The course includes group discussions and interview preparation to improve professional communication. With practical sessions and interactive learning, students build confidence to speak effectively. Classes are held twice a week for two hours, over a three-month duration.

COURSE DETAILS

- Self Introduction Vocabulary
- Reading Skill
- Writing Skill
- Presentation Skill
- Public Speaking
- Confidence Building
- Body Language
- Etiquettes & Manners
- Group Discussion
- Interview Preparation

Course Duration: 3 Months

Class Schedule: Weekly - 2 Days / 2 Hours





COMMERCE PRIME

The Commerce Prime course by EduNation is designed for students and professionals seeking expertise in commerce and finance. It covers advanced Excel, business accounting, Tally Prime, GST, TDS, and concepts of e-commerce and m-commerce. Learners also gain practical knowledge in e-filing and allied matters through hands-on projects. This course strengthens accounting and digital commerce skills, preparing participants for industry roles. The program runs for six months, with classes three days a week for two hours.

COURSE DETAILS

- Advance Excel
- Business Accounting
- Tally Prime
- GST
- Tds
- Concept Of E-Commerce
- Concept of M-Commerce
- E Filling & Allied Matters
- Project

Course Duration: 6 Months

Class Schedule: Weekly - 3 Days / 2 Hours

DIGITAL MARKETING

This Digital Marketing course by the Institute of Edunation is designed to provide a complete understanding of modern online marketing strategies and tools. Covering essential topics like SEO, content marketing, social media marketing, PPC advertising, email automation, analytics, and mobile marketing, the program helps learners master both the fundamentals and advanced techniques. Students also gain expertise in e-commerce, affiliate marketing, and blogging, making them industry-ready professionals. With a practical, hands-on learning approach, classes are conducted twice a week for 2.5 hours over a duration of 6 months, ensuring flexibility and in-depth knowledge for career growth in digital marketing.

COURSE DETAILS

- Introduction to Digital Marketing
- Website Optimization & SEO
- Content Marketing
- Social Media Marketing
- Email Marketing & Automation
- Pay Per Click (PPC) Advertising

- SEO & Content Strategy
- E-commerce & Affiliate Marketing
- Content Marketing & Blogging
- Social Media Advertising
- Email Marketing & Automation (Advanced)
- Mobile Marketing & App Promotion





GRAPHICS & PRINT DESIGN

The Graphics & Print Design course by EduNation equips learners with creative and technical skills for professional designing. It covers concepts of graphics, color theory, typography, illustration, advertising, media publishing, and compositing. Students learn color separation, print processes, and industry-standard software like Photoshop, CorelDRAW, Illustrator, InDesign, and PageMaker. With practical projects and hands-on training, learners gain expertise in print and digital media design. The course runs for six months, with classes three days a week for two hours.

COURSE DETAILS

- Concept Of Graphics
- Colour Theory
- Typography
- Illustration Class Timing: Weekly 3 Days / 2 Hours & Course Duration: 6 Months
- Advertising
- Media Publishing
- Composting
- Colour Separation
- Print Process
- Software Covered
- Photoshop
- Corel Draw
- Illustrator InDesign/ Pagemaker

Course Duration : 6 Months

Class Schedule: Weekly - 3 Days / 2 Hours





The Diploma in Professional Beautician course by EduNation provides complete training in beauty and personal care. It covers essential skills like eyebrows, waxing, bleach, facials, manicure, pedicure, hair color, and hair cutting. Learners gain practical expertise in hair styling, skin care, and grooming techniques to build a career in the beauty industry. With hands-on sessions and expert guidance, students become job-ready. The course duration is two months with 16 classes, held twice a week for two hours.

Class Timing: Weekly - 2 Days / 2 Hours & Course Duration: 2 Months - 16 Classes

FUNDAMENTAL

- Eyebrows
- Waxing
- Bleach
- Facial
- Manicure
- Pedicure
- Hair Colour
- Hair Cutting



Haircuts & Styling



Manicures & Pedicures



Color Treatments



Facials & Skin Care

Course Duration: 2 Months - 16 Classes

Class Schedule: Weekly - 2 Days / 2 Hours



The Diploma in Professional Makeup Artist by EduNation is a career-focused program designed to provide complete training in modern makeup techniques. The course covers base makeup, self makeup, party makeup, nude makeup, reception makeup, and bridal makeup for both Bengali and non-Bengali traditions. Learners receive hands-on experience and expert guidance, enabling them to create flawless looks for every occasion — from simple everyday styles to grand bridal transformations. The program runs for two and a half months with a total of twenty classes. Sessions are held twice a week, each lasting two hours, ensuring ample time for both theory and practice.

FUNDAMENTAL

- BASE MAKEUP
- SELF MAKEUP
- PARTY MAKEUP
- NUDE MAKEUP
- RECEPTION MAKEUP



Reception Makeup



Bridal Makeup [Bengali]



Party Makeup



Nude Makup

BRIDAL MAKEUP [BENGALI & NON-BENGALI]

Course Duration : 2 Months - 20 Classes

Class Schedule: Weekly - 2 Days / 2.5 Hours



NUTRI PATH

The Nutri Path course by the Institute of Edunation is a comprehensive program designed to build strong knowledge in health, nutrition, and diet planning. It covers essential topics such as human body systems, metabolism, BMR, macronutrients, micronutrients, proteins, carbohydrates, fats, vitamins, and minerals. Students also learn about the food pyramid, nutrient conversion, antioxidants, and the role of diet in preventing diseases like diabetes, CVD, arthritis, and cancer. With practical learning, including DIP diet by Dr. BRC, creating diet charts, and project work, this 2-month course (2 classes per week, 2 hours each) equips learners with the skills to design balanced and healthy diets.

COURSE DETAILS

- · Introduction to Health and Nutrition.
- · What is Heath according to WHO.
- Systems of Our Body, Organs.
- The Whole and Sole of a Human CELL.
- Metabolism and BMR. Kcal Calculation.
- Food Pyramid and Balace Diet.
- Nutrition(Macro and Micro Nutrients)
- Carbohydrates(Mono,Di and Polysacharides)
- Protein(Essential and Non Essential Amino Acid)
- Fats(Saturated and Unsaturated Fats).

- Vitamins(Fat Soluable Vit A,D,E,K and Water Soluable Vit C and B Complex)
- Minerals(Calcium, Iron, Iodine, Sodium, Pottasium, Phosphorus, Fluorine).
- Fibre.
- Process of conversion from Food to Nutrients.
- Role of Antioxident and Free Radicals.
- Know about Diabetics, CVD, Arthritis, Cancer).
- DIP diet by Dr.BRC.
- · Make your Diet Chart.
- · Project Work.

Course Duration: 2 Months

Class Schedule : Weekly - 2 Days / 2 Hours

TESTIMONIALS



"The course was detailed and practical. I learned everything from basic makeup to advanced bridal looks. The hands-on sessions boosted my confidence, and the guidance from trainers was excellent. Now I provide makeup services professionally and even started my own small business." - Sneha Pramanik



"The course was very well structured and detailed. Each lesson focused on practical skills rather than just theory. I learned everything from basic tools to advanced designing techniques. The live projects were a great experience and gave me real-world confidence. Now I can proudly say I am a professional graphic designer. Edunation's guidance made this possible." - Bipasha Nanda



"I joined Commerce Prime after 12th without much idea about accounts. The classes were structured and easy to follow. The trainers encouraged questions and gave personal guidance when needed. By the end of the course, I could manage bookkeeping, taxation, and financial records confidently. I feel equipped to work in any accounting role now." – Abir Paul



"I always struggled with accounting and finance during school. Edunation's Commerce Prime course made these subjects easy to understand with simple examples. The trainers explained GST, Tally, and bookkeeping in a very practical way. After the course, I got a job at a CA firm, and now I can handle accounts confidently. I feel much more prepared for my career and future studies." -



"I always loved art but didn't know how to make it a career. Joining Edunation changed everything. The trainers taught me design tools step by step, explained real-world applications, and gave hands-on projects. Now I work as a freelance designer, creating social media graphics and posters for clients. I feel confident in my skills and proud of my work. Edunation really turned my passion into a profession!" - Soumitra Chakraborty

TESTIMONIALS



"I always dreamed of becoming a makeup artist. Edunation's course taught me professional techniques, bridal makeup, skincare, and hair styling step by step. The trainers shared tips from the industry, which really helped me. Today, I work at a top salon and have happy clients. This course turned my dream into reality!" - Nisha Halder.



"The Office IT Basic Course at Edunation was incredibly helpful and well-structured. As someone with minimal computer experience, I found the lessons easy to follow and very practical. The instructors were patient, knowledgeable, and always ready to help. I now feel confident using MS Word, Excel, PowerPoint, and handling basic office tasks on a computer. This course has truly boosted my skills and career prospects. Highly recommended for beginners!"— Sahid Ali Gazi.



"Speaking English was always intimidating for me. I joined Edunation with fear and hesitation, but the supportive teachers made it so easy to learn. Daily practice, conversation exercises, and grammar lessons improved my fluency. Now, I can speak confidently during interviews and daily communication. It has truly changed my life and boosted my self-esteem." – Tanushree Naskar.



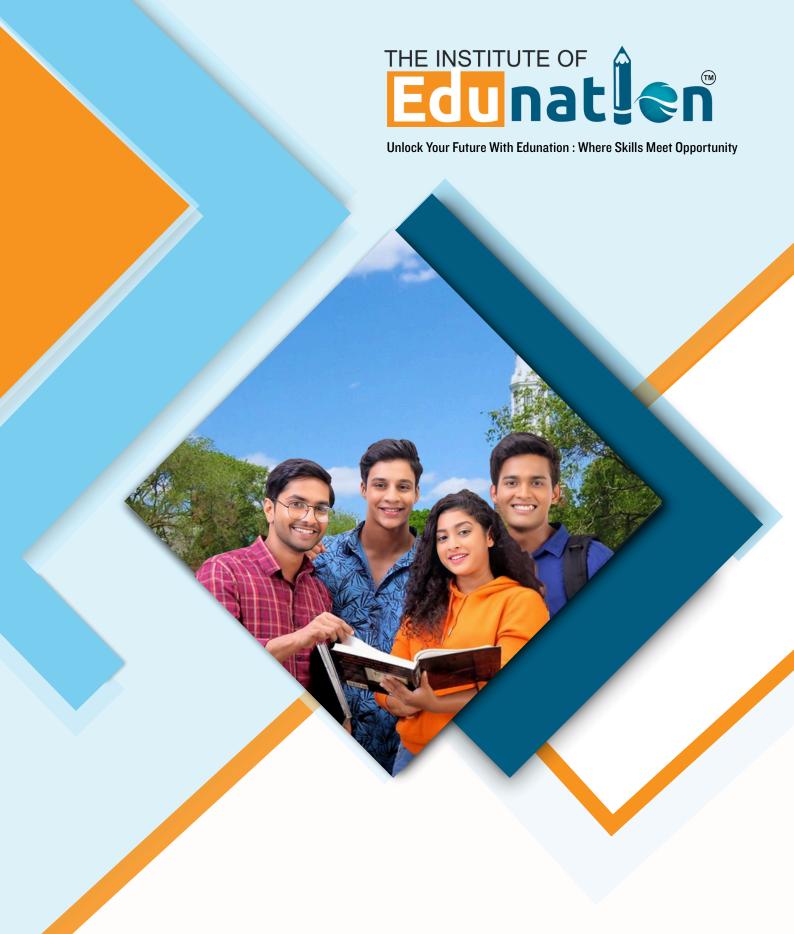
"I am proud to share that I have successfully completed the Office IT, Commerce Prime, and Spoken English (Basic to Advanced) courses at Edunation. These programs have played a transformative role in shaping my career.

Before joining Edunation, I lacked the technical skills and confidence needed to pursue better opportunities. But today, I feel professionally equipped and career-ready. Through the Office IT course, I mastered essential tools like MS Word, Excel, and

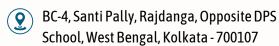
PowerPoint — skills that are now helping me in real office environments.

The Commerce Prime course gave me a solid foundation in accounting, business principles, and financial understanding, which has added real value to my career goals.

Most importantly, the Spoken English course helped me grow from a hesitant speaker to someone who can now communicate fluently and confidently in both personal and professional settings. The guidance of expert trainers, practical learning methods, and continuous support from the Edunation team made all the difference. I now feel confident stepping into the professional world with the right skills and mindset. Thank you, Edunation, for helping me unlock my potential and take a strong step forward in my career journey." — Dipa Majhi



Our Contacts





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